

# The Relationship Marketing and Messaging Company

## Twelve Horses' Company Overview





*“Extending our brand to a wide audience of destination visitors, meeting planners and travel wholesalers is a unique challenge. Our staff needed a powerful website in conjunction with a suite of integrated online marketing applications to manage such a complex task. The strategy, web design, and business automation technology Twelve Horses provides has been instrumental in our destination marketing efforts, as well as the management of our stakeholder and partner relationships.”*

**Michael Thomas**  
*Executive Director of Marketing  
 America’s Adventure Place*

# The Future of Integrated Marketing is Here

Twelve Horses has been designing and developing websites and e-marketing solutions since the early days of the Internet. We are marketing strategists and design experts, adept at developing remarkable branding experiences and delivering communication solutions across multiple platforms.

We employ a talented team of online marketing professionals who make the Web applications and marketing automation software that hundreds of global brands use to deliver their multi-channel marketing messages. We’ve carried billions of messages for our customers. Literally.

## Our Services Include:

- Web Design, Development and Management
- Social (Buzz / Viral / Word-of-Mouth) Marketing
- Blogs, Podcasts and User Generated Media
- Mobile Marketing and Mobile Content
- Online Brand Reputation Management
- Direct Marketing, Promotions and Coupons
- Email Marketing and Deliverability Analysis
- Search Engine Marketing
- Digital / Interactive Sales-Marketing Collateral
- Buzz / Viral Awareness Campaigns
- Web Analytics and Landing Page Optimization
- CRM, SFA and ERP Integration
- Salesforce.com Integration / Automation Solutions
- Ticketing and Event Management
- Traditional / Multi-channel Marketing Strategies

At Twelve Horses, we immerse ourselves in our clients’ brands and cultures, becoming valuable marketing partners they can rely on for informed expertise. If you have a marketing automation, integration or replication challenge, or you would simply like to find creative ways for your brand to resonate online, let’s talk.





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## About Twelve Horses

Twelve Horses is a global provider of Web site design and development, multi-channel marketing, business process automation, customer relationship management (CRM), search engine optimization and search engine marketing. Operating as a full-service marketing agency, Twelve Horses assists businesses in translating and transforming their brands online.



David LaPlante, CEO

