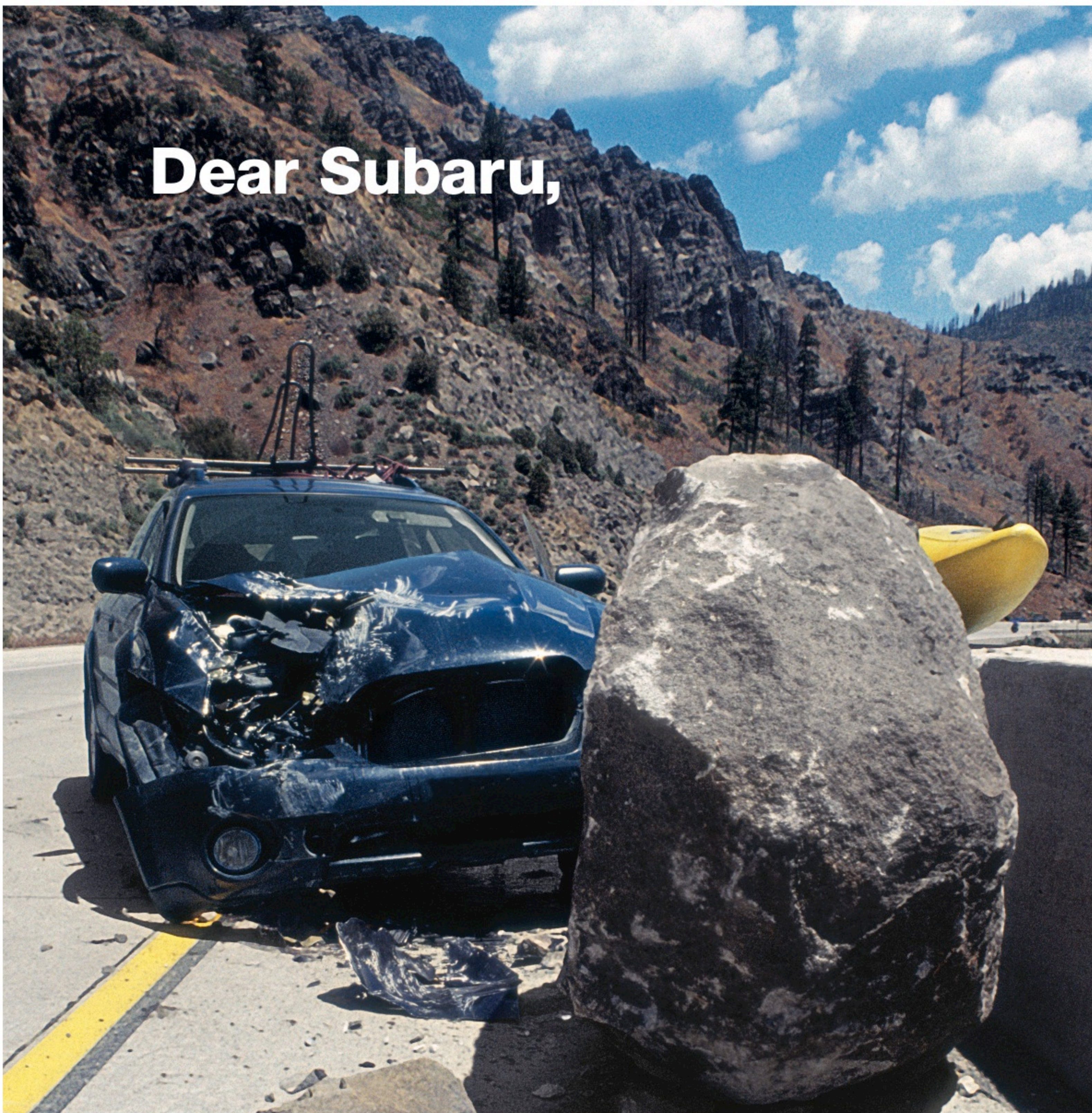


Dear Subaru,



"I was driving up I-80 when an earthquake occurred. A four-foot boulder came down the hillside and I collided with it going around 60 mph. I am lucky to be alive because I was lucky enough to buy a Subaru." -Robert P., Reno, NV.

Love. It's what makes a Subaru, a Subaru.



Tell your story at subaru.com/dearsubaru

66072_1SOA00-0255A-09_BldrP4CB.indd 1

7/1/09 12:26:07 PM

SUBARU OF AMERICA
DEAR SUBARU-BOULDER P4CB
Carmichael Lynch

None
 Live: 7 in x 10 in
 Trim: 7.75 in x 10.5 in
 Bleed: 8.25 in x 10.875 in
1SOA00-0255A-09

CD: Randy Hughes
 AD: Anthony DiNicola
 CW: Scott Model
 Photo: Client Provided

AM: Dan Hoedeman
 AP: Sandy Boss Febbo
 PP: Charlie Wolfe
 PM: Jennifer Abbey

COLORS		PRODUCTION NOTES		APPROVALS						
	Cyan	<ul style="list-style-type: none"> All line art & logos are repro Unless specified by workorder, all other images are FPO Scale: 1 in = 1 in		Proof	AD	CW	GCD	AE	Prod	Client
	Magenta									
	Yellow									
	Black									
Last Touched :Phil Kjelland, 6-24-2009 5:03 PM, Production:Volumes:Production:Studio:Client:Subaru:1SOA00-XXXX... Brand:1SOA00-0255-09_Boulder P4CB:1SOA00-0255A-09_Boulder P4CB.indd Printed at: 100% Revision #: 1										

DATE: **PROOF #:** **APPROVAL 1** **APPROVAL 2** **GRACOL**

100 98 75 50 25 2 100 98 75 50 25 2

Client Carmichael Lynch
 Job # 66072

SPOT COLORS: UNLEASHED PRODUCTIONS • 1121 Jackson St NE, Ste 113 • Minneapolis, MN 55413

LPI: 200 175 150 133 120 100 85 65 INKJ — PROFILE: COMM PUB NEWS SPECIAL

PROOFING STOCK: LUSTRO FORTUNE MCCOY PRODUCTO PUB NEWSPRINT PROVIDED